# MetaCast® MDC

## Cast Printable Vehicle Wrap Film with MetaGlide®



#### **Product Description**

MetaCast® MDC is a premium cast digital film, offering wrap professionals the ultimate performance for full vehicle wraps. MDC features the MetaGlide® adhesive technology. This next generation micro channel air release system gives an optimal performance with enhanced repositionability, and high adhesive strength. This gives total confidence when fitting into 3D channels and recesses. It is backed by the MetaSure 10 year warranty. In addition it offers improved handling with its layflat stability, and smoother release from the liner. Metamark MD Series class digital films are engineered to ensure outstanding print quality, colour gamut, and out of the box printer compatibility, through the range of ICC profiles available. MetaGuard MGC is a 40 micron matched Overlaminate.

#### **Features & Benefits**

- Premium Cast Film for 3D wraps, deep channels & recesses.
- MetaGlide® micro channel air release adhesive.
- For Solvent, Eco Solvent, Latex and UV printing.
- Matched MetaGuard MGC Overlaminate.
- · 10 year durability and MetaSure Warranty.

- MetaStream Ready<sup>™</sup> can be recycled in our closed loop recycling scheme.
- Repositionable, layflat stability, and smooth release handling.
- MD Series for best in class print quality & wide colour gamut.
- Engineered to give long term dimensional stability.

Face Film	
Face Film Gauge (ISO 2286-3) Elongation at break	Cast Vinyl 50 micron nominal 190% MD nominal
Adhesive	
Type  Adhesion to glass 20 mins Adhesion to glass 24 hour Application temperature Service temperature	MetaGlide® Micro Channel Grey Solvent-Based Adhesive. 11N/25mm nominal 13N/25mm nominal +10°C to +40°C -30°C to +110°C
Release Liner	
Print Weight Type	'MetaGlide' print 140 gsm nominal Structured micro channel PE layflat

Finishes		
Finishes Available	MDC-100	Gloss
Roll Presentation		
Roll Widths Roll Lengths	1.37m / 1.60m 50m / 25m	
Durability		
Shelf Life External weathering	2 years. (10-20°C and 50% R.H). 10 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.	
Fire Rating Chemical Resistance	Self-extinguishing. Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.	

## **Printing and Handling**

- For use with Solvent, Eco Solvent, UV and Latex inkjet printers.
- · Always perform a test print first.
- Ensure that the correct profiles and heater settings are used.
   Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- Allow the inks to cure before overlaminating, Allow a minimum of 48 hours for the solvents to out-gas before overlaminating and before application to the vehicle. Solid, saturated dark colours can require in excess of 48 hours.
- The matched laminate for MDC is MetaGuard MGC.

## **Application**

- Allow a minimum of 48 hours for the solvents to out-gas before overlaminating and before application to the vehicle. Retained solvents, drying conditions and colour saturation can significantly reduce adhesion. Solid, saturated dark colours can require in excess of 48 hours.
- Successful vehicle wrap application requires the necessary techniques. Refer to www.metamark.co.uk for application guidelines.
- The product is designed to be used with a dry application, apply 55-65°C heat to soften the film and allow conformability and after application superheat the film into recesses at 90-95°C. Do not overstretch as this will cause the application to fail.
- · The user should determine suitability of substrate





### MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

## **Metamark (UK) Limited**