

WestRock KraftPak®

Natural products deserve natural packaging.

WestRock KraftPak® delivers the natural look and feel that appeals to eco-conscious consumers and elevates your brand positioning. As a low-density, high-yield solution, it delivers the strength and durability to balance functionality with dependable performance. Combined with excellent printability and consistency, KraftPak is a versatile, sustainable fit in a wide variety of applications.

Region

EMEA (Europe, the Middle East and Africa)

Packaging Uses

Automotive
Beverage Carriers
Dry & Prepared Food
Filter Frames
Foodservice, Carry-out
Gift Boxes
Health & Beauty
Slip Sheets, Partitions
Sporting Goods
Wines & Spirits

Product Classification

Uncoated Unbleached
Kraft
UUK Paperboard

What You Can Expect from Us

Exceptional Strength

Excellent stiffness, tear and internal strength properties make for extremely durable packaging. This translates into enhanced product protection and reduced damage.

Low Density, High-Yield

Using less fibre for a given caliper and an output that generates more cartons per ton provides our customer with a very efficient and cost-effective packaging option.

Product Uniformity

Caliper, basis weight and moisture uniformity promote excellent performance and optimise productivity. Controlled curl and coefficient of friction ensure consistent handling on automated equipment.

Moisture Resistance

Outstanding moisture resistance and wet durability make KraftPak the ideal substrate for many challenging packaging applications.

Clean, Consistent Appearance

State-of-the-art stock preparation system yields a clean uniform natural appearance and good topside printability with (L*a*b) shade targets (60.0, 7.0, 18.0).

Additional Product Information

Sustainability

Recyclable.
Compostable* documentation available (ASTM D6868), up to a nominal basis weight of 307 gsm (559 microns).
BPI® Certified for Industrial Composting.
(*not transferrable to converted product)

Chain of Custody

100% PEFC Certified BMT-PEFC-0332

Food Contact

Meets multiple national requirements for food contact packaging, e.g., US, Canada, Germany and the EU. Contact your sales representative for information on specific markets and end uses. ISEGA Certificate available.

Environmental and Safety

Notices under US California Proposition 65 and the EU REACH regulation are not required.

Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of the EU Directive 94/62/EC.

Grade Availability (EMEA) & Typical Properties

KraftPak®

Grade Availability											Units	Method
Nominal Basis Weight		225	244	259	283	307	332	356	386	410	gsm	T-410
Caliper (pts)		0.015	0.017	0.018	0.020	0.022	0.024	0.026	0.028	0.030	inches	T-411
Thickness		381	432	457	508	559	610	660	711	762	microns	T-411
Moisture		6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	percent	T-412
Gurley Porosity		16	16	16	16	16	18	20	22	24	sec	T-460
Stiffness												
Taber 15 (Metric)	MD	10.5	14.3	17.2	22.0	28.7	35.8	45.0	56.4	67.4	mN.m	T-489
	CD	4.3	5.7	7.2	9.1	12.0	15.3	18.6	23.9	28.7	mN.m	T-489
	GM	6.7	9.1	11.1	14.1	18.5	23.7	29.4	37.0	44.0	mN.m	T-489
Receptivity												
Cobb	Top, 2 min	45	45	45	45	45	45	45	45	50	g/m ²	T-538
	Bottom, 2 min	50	50	50	50	50	50	50	50	50	g/m ²	T-524
Scott Internal Bond		210	210	210	210	210	210	210	210	210	J/m ²	T-569
Coefficient of Friction (COF)		0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3		T-815
Smoothness												
Side	Felt	355	355	355	365	370	375	380	380	385	mL/min	T-538
	Wire	420	420	420	420	420	420	420	420	420	mL/Min	T-538
Elmendorf Tear	MD	3.19	3.63	3.83	4.27	4.95	5.44	5.79	6.08	6.43	N	T-414
Strength												
Tensile	MD	14.0	15.8	16.6	17.9	19.3	20.1	20.7	21.4	21.9	kN/m	T-494
	CD	7.4	7.9	8.2	8.8	9.6	10.2	10.5	11.0	11.9	kN/m	T-494

Values are subject to change without notice.

For more information, please contact your WestRock representative or visit our website at westrock.com.

The information contained in this Product Guide is accurate to the best of WestRock's knowledge and belief. It is intended, however, only as an introduction to the typical properties of the product. WestRock disclaims any guarantee or warranty with respect to the accuracy of this information or, based on this document, with respect to the suitability of the product for any particular use, including, but not limited to, the compliance of the product with laws, regulations, or standards. This information is subject to change without notice.

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