


masterbook

MasterBook Cream

Description

Uncoated, unpigmented, cream-colored paper with very high opacity and a 2.0 bulk.

Available in rolls and sheets. The high bulk of the paper allows for a lower grammage than standard offset paper. This means less paper is used, lower production costs and lighter transport parcels.

The creamy tone lends the publication an elegant touch while maintaining a natural, easy-on-the-eyes color.

Application

Books, newspapers, instruction manuals, workbooks, advertising materials

Technical data

Property	Unit	Value			Standard
Grammage	g/m ²	55*	60	70	ISO536 (TAPPI T410)
Volume	cm ³ /g	2	2.0	2.0	ISO534 (TAPPI T411)
Caliper	μm	110	120	140	ISO 534
Whiteness L*	D65/10°	92	92	92	ISO5631-2
Whiteness a*	D65/10°	0	0	0	ISO5631-2
Whiteness b*	D65/10°	85	85	85	ISO5631-2

* grammage on request

Certificates, atests

ISO 14001

ISO 50001

ISO 9001

FSC® (FSC C017326)

PEFC - on request